



REGIONAL

MEMBERSHIPS



image by Eduardo Patino



image by Richard Calmes



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WHO WE ARE

Regional Dance America, RDA, is a 501(c)(3) nonprofit national organization composed of pre-professional dance companies throughout the United States. Our mission is to elevate the future of dance in America - giving dancers new experiences and their directors new perspectives.

We bring together our member companies in diverse geographic Regions for year-round events, master classes, workshops, and high-caliber performances.

RDA offers a plethora of on-site and virtual opportunities throughout the year. Through our Adjudication process, yearly Festivals, and our very own National Choreography Intensive, we inspire a growing community of excellence in dance education and performance!



image by Krista Valla

The 2021 year will begin with an exciting online scholarship and recruitment process where RDA Member Company Dancers will submit dance reels to be seen by college and professional training program recruiters for program acceptance and scholarship awards. Next, highly-esteemed Adjudicators will tour each RDA Region to watch Member Companies take class and present choreography. The Adjudicators provide constructive feedback to each Member Company and select works presented by the Company to be performed at the RDA Regional Festivals. At the Festivals, Member Company Dancers & Directors attend master classes, seminars, networking events and roundtables as well as perform each evening.



RESULTS

\$300,000+ IN PROGRAM SCHOLARSHIPS

\$2 MILLION IN YEAR-ROUND OFFERS

YEAR-ROUND ON-SITE & VIRTUAL OPPORTUNITES

1500 DANCERS, 300 PARENTS, 200 DIRECTORS & FACULTY

image by Richard Calmes

MEMBERSHIP BENEFITS

RECEIVE REGIONAL AND NATIONAL EXPOSURE, CREDIBILITY & PRESTIGE!

FOR DIRECTORS

PARTICIPATE

in a private annual Adjudication where your company is seen and given valuable feedback by a professional Adjudicator.

NETWORK

with key individuals and peers to share goals and invaluable information on all aspects of directing a company, including internal structuring, best practices & funding advice.

WORK

with professionals in dance education and choreography, sports medicine, and higher education.

OBSERVE

master classes, auditions, and high caliber performances at RDA Festivals where your students are seen by their peers, recruiters, and members of the national dance community.

FOR DANCERS

PERFORM

for new communities and audiences around the country through RDA Regional and National Festivals!

PARTICIPATE

in exclusive on-site and virtual master classes in a wide variety of dance techniques taught by the country's leading professionals.

CHOREOGRAPHY

exposure by emerging artists, award-winning choreographers, and highly esteemed professional dance educators.

MEET & NETWORK

with other dancers from around the country who share the same passion and dedication to their artform.

SCHOLARSHIPS

\$300,000+ in program scholarships and \$2 million+ in year-round offers awarded annually to RDA Dancers.

JUMP-START

your dancers' careers with auditions for top summer, winter & year-round dance programs, including college and university programs.



NEW COMPANY MEMBERSHIPS

Every company accepted into RDA membership enters as a New Company. Each New Company has access to all RDA opportunities including participating in the online scholarship and recruitment process and the RDA Region's Adjudication and Festival.

At your first RDA Festival as a New Company, your dancers will be able to participate in all classes, seminars, scholarship auditions, and events and will be able to perform per your RDA Region's policies and procedures. Importantly, your company's Artistic Director will be paired with a mentor to guide you through your first year of membership. As a New Company, your Artistic Director will not vote on the Region's Board of Directors.

At your second Festival as a New Company, your company will be reviewed per artistic standards through performance and in class for placement as either an Apprentice Company or Performing Company with the RDA Region.

All Apprentice Companies will be reviewed for Performing Company status at up to two annual RDA Festivals. If Performing Company status is not attained during that time period, your company will no longer be qualified for membership in RDA.

FINANCIAL EXPECTATIONS



To help you with your budget considerations, when your company becomes an RDA Member Company, annual expenses will include:

- RDA National & RDA Region Dues
- Adjudication Fee & Logistics
- Minimum Number of Festival Participant Kits*
- Travel, Food, and Lodging Expenses

**Member Company Festival Kits include all classes, performances, dancer parties, networking events, and gala banquet attendance. Kit Prices may also include some food or lodging dependent on the venue. All information is shared with the RDA Region's Artistic Directors at the fall meeting preceding each annual Festival.*

Your RDA Region contact will gladly discuss financial expectations further with you!

VIRTUAL EVALUATION PROCESS

2020 - 2021

The global COVID-19 pandemic has disrupted the dance industry greatly. A number of previous RDA membership requirements are simply impossible in light of this year's circumstances. **From now until August 2021, we are providing a Virtual Evaluation for RDA membership.**

We look forward to helping prospective companies get to know and join RDA, especially those who have not yet had the opportunity to attend an in-person RDA event.

PROSPECTIVE COMPANY REQUIREMENTS:

- Nonprofit, tax-exempt organization
- 2018-19 seasons included two paid public performances (exclusive of school recitals)
- Would typically work with at least 8 dancing members who are 12 years of age or older
- Displays and promotes high ethical standards and values



READY TO APPLY?

APPLY TODAY!

1. Your company will need to be approved for Virtual Evaluation by RDA's National Executive Committee.

Contact us via our website: RegionalDanceAmerica.org/Membership-Inquiry/

**DEADLINE TO SEEK APPROVAL FOR VIRTUAL EVALUATION
November 15, 2020***

Within 1 week, you'll receive a notification email with the results of your request. If approved for Virtual Evaluation, you will be introduced to a contact person in your prospective RDA Region to continue.

2. Once approved for Virtual Evaluation, you will work with your RDA Region contact person to plan for Virtual Evaluation.

A non-refundable \$100 Virtual Evaluation fee is due at this time.

3. Your RDA Region contact will reach out to schedule a virtual meet-and-greet with a handful of Directors in your prospective RDA Region to talk about the value of RDA membership and membership expectations.

If your company's Artistic Director has not attended an RDA Regional or National Festival within the last five years, this step is required.

** These deadlines apply if you are looking to be considered for 2021 RDA New Company membership. Future deadlines for 2022+ membership may be discussed with your RDA Region contact. If you are looking to attend an RDA Festival as a guest before evaluating, please let us know!*

4. You will submit your Virtual Evaluation, which will consist of:

- 45+ minute recording of a class in your company's preferred technique; pointe work may be included. RDA typically requires at least 8 dancers, twelve years of age or older, to be shown in an evaluation. Please communicate to your RDA Region contact any adjustments needed per your COVID-19 safety protocol situation.

AND

- Excerpt recordings from two choreographic works (in-studio or in-theater) performed in costume, dated September 2018 to present. Combined excerpt recordings should not exceed 12 minutes. At least one piece should be an original work and one piece should feature an ensemble of your company dancers. **You may feature the same recording(s) that you used when seeking approval for evaluation should your previous submission(s) meet these requirements.*

Please discuss with the RDA Region contact person if you would like to use professionals in your Virtual Evaluation. Any approved professionals must be identified in your recordings and will not be considered members of your company or evaluated as such.

**DEADLINE TO SUBMIT YOUR VIRTUAL EVALUATION LINKS
November 28 to December 18, 2020***

You'll receive a notification email with the Virtual Evaluation decision by January 1, 2021. If you are accepted into New Company membership in RDA, your membership and adjudication fees must be paid in a timely manner (per your RDA Region's requirements) such that your company may begin its membership in RDA promptly in 2021.



CONTACT US FOR MEMBERSHIPS!

membership@regionaldanceamerica.org
regionaldanceamerica.org/membership-inquiry/

